

The background of the entire page is a dense, repeating pattern of capsules. The capsules are in two colors: a medium blue and a dark navy blue. They are oriented in various directions, creating a textured, three-dimensional effect.

Brand Book

Pharma Health Tech.

— 2024 —

Introduction

Our story...

Pharma Health Tech. Medicine Manufacturing L.L.C is a pioneering company at the intersection of health and high technology. Focused on the production of pharmaceuticals, our company caters to a diverse audience, including drug manufacturers and consumers, with a particular emphasis on children's growth and women.

Our unique selling proposition lies in our commitment to advancing health in the pharmaceutical industry through cutting-edge knowledge and innovation, incorporating nanotechnology and high-tech solutions. At Pharma Health Tech., we are dedicated to enhancing the overall well-being of individuals by staying at the forefront of scientific advancements.

With a primary focus on supplying raw materials to pharmaceutical manufacturing facilities, we play a crucial role in ensuring the quality and effectiveness of medications. Our mission is to contribute to a healthier society by leveraging the latest scientific insights and technological breakthroughs in the field of medicine.

Choose Pharma Health Tech. for a journey towards better health, where innovation meets pharmaceutical manufacturing excellence.





Designed at I00p Studio
(Ilkin Innovation & Development L.L.C)

Visual Identity Designer: Orman Faghihi Mohaddes
Logo Motion Animator: Arghavan Asghari Sure



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Pharma Health Tech. Medicine Manufacturing L.L.C
(فارما هیلث تیک. لصناعة الأدوية ش.ذ.م.م)

Logo Design

Representative of our brand

Letter P

+

Letter H

+

Letter T



Mono Color ↓	English ↓ 	Arabic ↓ 
Multi Color - Light ↓		
Multi Color - Dark ↓		

English ↓

Arabic ↓

Mono Color ↓



Multi Color - Light ↓



Multi Color - Dark ↓









Pattern Design

Part of our visual identity that attractive





#11f1f2
Opacity: 100%
Light Background



#ffffff
Opacity: 150%
Dark Background

Color Palette

How we speak without our logo



Primary Color

HEX	#6cbdff			
RGB	108	189	255	
HSL	0.57	1.00	0.71	
HSV	°207	°58	100°	
CMYK	0.58	0.26	0.00	0.00



Primary Color (for Dark Background)

HEX	#2caaff			
RGB	44	170	255	
HSL	0.57	1.00	0.59	
HSV	°204	°83	100°	
CMYK	0.83	0.33	0.00	0.00



Secondary Color

HEX	#143d66			
RGB	20	61	102	
HSL	0.58	0.67	0.24	
HSV	°210	°80	40°	
CMYK	0.80	0.40	0.60	0.00



Complementary Color

HEX	#E5C3A6			
RGB	229	195	166	
HSL	0.08	0.55	0.77	
HSV	°28	°28	90°	
CMYK	0.00	0.15	0.10	0.28



Primary Color

HEX	#7AB7E4			
RGB	122	183	228	
HSL	0.57	0.66	0.69	
HSV	°205	°46	89°	
CMYK	0.46	0.20	0.11	0.00



Primary Color (for Dark Background)

HEX	#52A2D9			
RGB	82	162	217	
HSL	0.57	0.64	0.59	
HSV	°204	°62	85°	
CMYK	0.62	0.25	0.15	0.00



Secondary Color

HEX	#143E66			
RGB	20	62	102	
HSL	0.58	0.67	0.24	
HSV	°209	°80	40°	
CMYK	0.80	0.39	0.60	0.00



Complementary Color

HEX	#E4C2A5			
RGB	228	194	165	
HSL	0.08	0.54	0.77	
HSV	°28	°28	89°	
CMYK	0.00	0.15	0.11	0.28

Typography

Font and typography we use

Heading 1

IBM Plex Sans Arabic, 40pt

Heading 2

IBM Plex Sans Arabic, 32pt

Heading 3

IBM Plex Sans Arabic, 28pt

Heading 4

IBM Plex Sans Arabic, 24pt

Heading 5

IBM Plex Sans Arabic, 20pt

Heading 6

IBM Plex Sans Arabic, 16pt

Lorem ipsum dolor sit amet,
consectetuer adipiscing elit, sed
diam nonummy nibh euismod
tincidunt ut laoreet dolore magna
aliquam erat volutpat.

IBM Plex Sans Arabic, 14pt

Lorem ipsum dolor sit amet, consectetuer
adipiscing elit, sed diam nonummy nibh
euismod tincidunt ut laoreet dolore magna
aliquam erat volutpat.

IBM Plex Sans Arabic, 11pt

عنوان ١

IBM Plex Sans Arabic, 40pt

عنوان ٢

IBM Plex Sans Arabic, 32pt

عنوان ٣

IBM Plex Sans Arabic, 28pt

عنوان ٤

IBM Plex Sans Arabic, 24pt

عنوان ٥

IBM Plex Sans Arabic, 20pt

عنوان ٦

IBM Plex Sans Arabic, 16pt

أي يكن القوى والكساد الانجليزية. لان فبعد
جزيرتي الأراضي ان, كلا علاقة اللازمة بل.
لليابان الخارجية الاندونيسية جهة أم. الآلاف
ومحاولة مكن لم, لدحر انتهت جُل أن.

IBM Plex Sans Arabic, 14pt

أي يكن القوى والكساد الانجليزية. لان فبعد جزيرتي
الأراضي ان, كلا علاقة اللازمة بل. لليابان الخارجية
الاندونيسية جهة أم. الآلاف ومحاولة مكن لم, لدحر انتهت
جُل أن.

IBM Plex Sans Arabic, 11pt

Wearables

Employees' clothes













Flags

Big, desk, and T flags



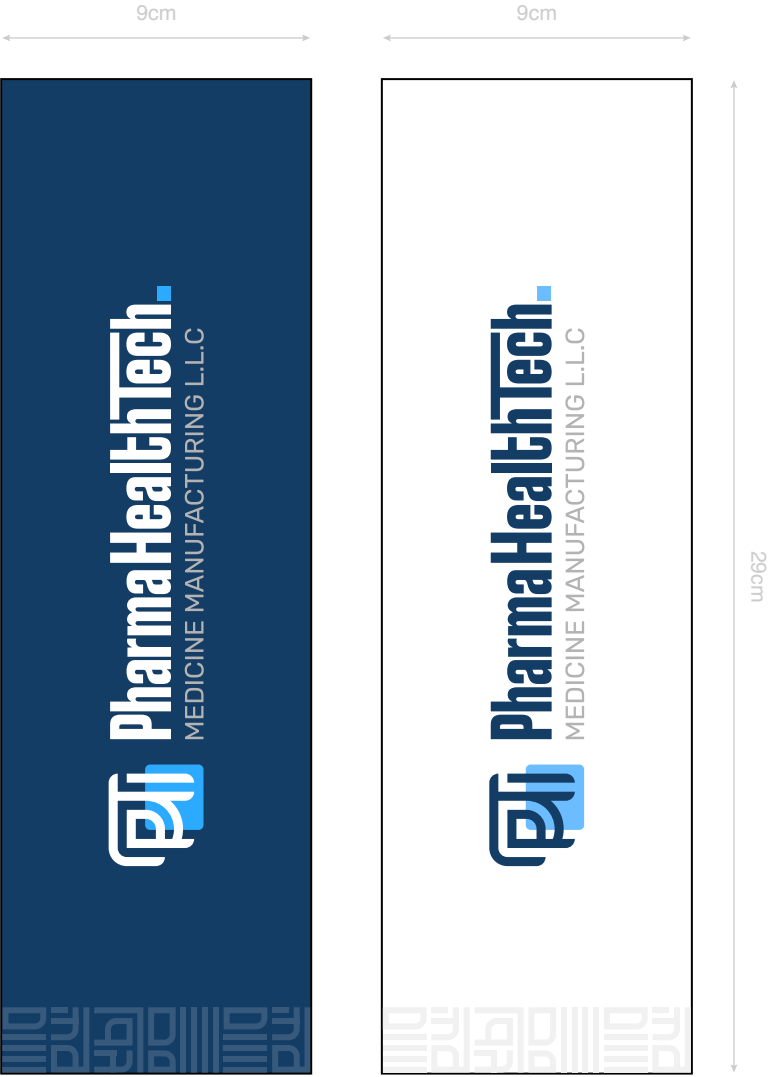
150cm













Envelopes & Folder

Small envelope + A4 and A5 bags









info@phtuae.ae
www.phtuae.ae
+971 4 427 57 27
Dubai, United Arab Emirates P.O.Box: 186418 DXB









PharmaHealthTech.
MEDICINE MANUFACTURING LLC

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MEDICINE MANUFACTURING LLC

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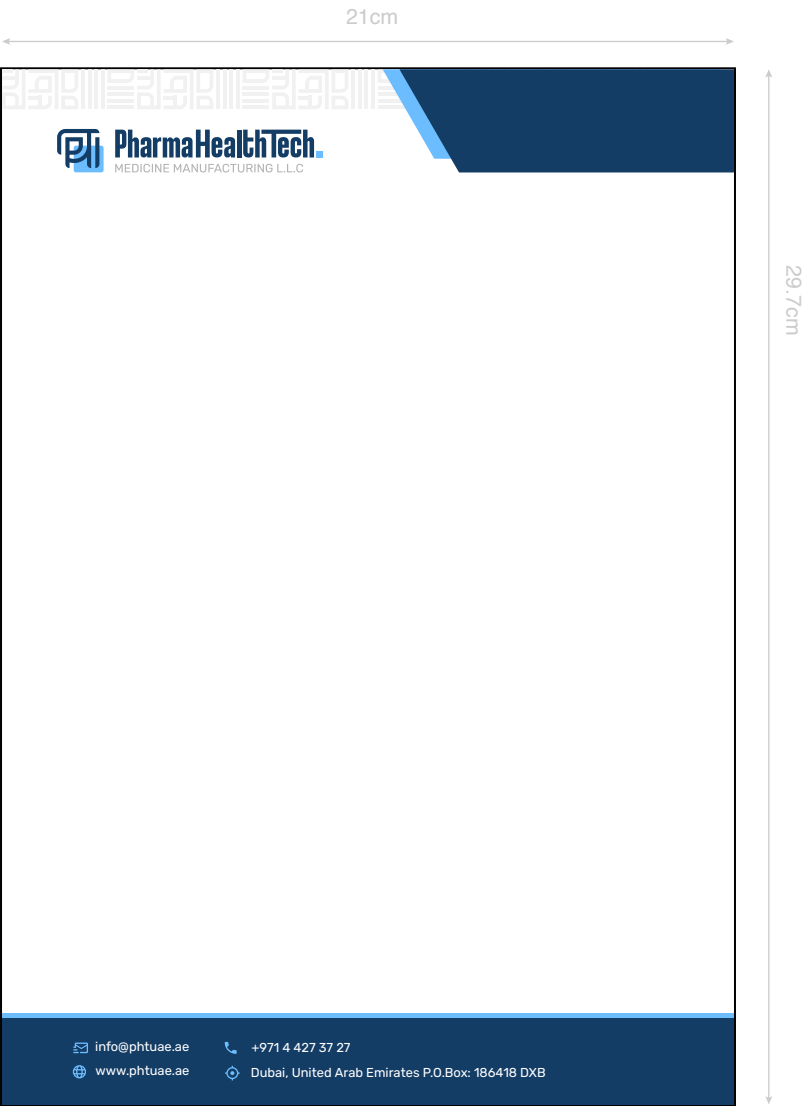
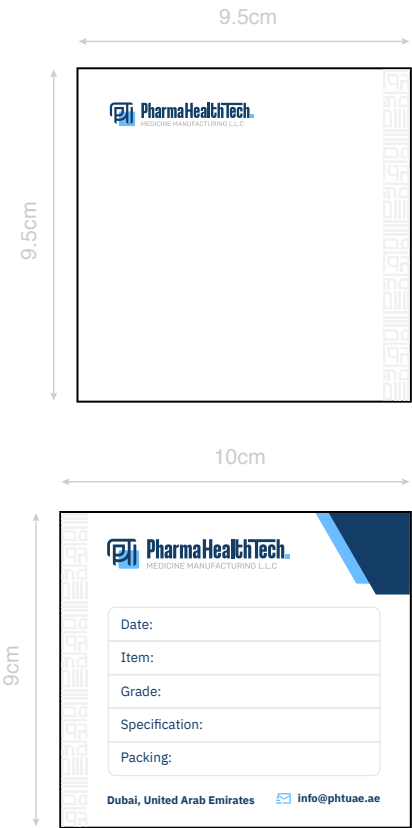
Letterheads & Stationery

Pen, Tape, A4 and A5 letterhead, Payment and
Receipt Vouchers, label, square paper











21cm

PharmaHealthTech.
MEDICINE MANUFACTURING L.L.C.

سند صرف
Payment Vouchers

Dhs درهم Fils فلس No. Date..... التاريخ

Paid To Mr. / Mrs. / M.s السيد / السيدة / السادة
The sum of Dirhams..... مبلغ و قدره درهم

Cash / Transfer / Cheque No. البنك Bank نقداً / حوالة / شيك رقم
Being التاريخ Date وذلك عن

Rec. Signature التوقيع للمستلم Approved Signature التوقيع للمتمد Manager Signature التوقيع للمدير

Tell: +971 4 427 37 27 Website: www.phtuae.ae Address: Dubai, United Arab Emirates P.O.Box: 186418 DXB

PharmaHealthTech.
MEDICINE MANUFACTURING L.L.C.

سند قبض
Receipt Voucher

Dhs درهم Fils فلس No. Date..... التاريخ

Received From Mr. / Mrs. / M.s متسلم من السيد / السيدة / السادة
The sum of Dirhams..... مبلغ و قدره درهم

Cash / Transfer / Cheque No. البنك Bank نقداً / حوالة / شيك رقم
Being التاريخ Date وذلك عن

Rec. Signature التوقيع للمستلم Approved Signature التوقيع للمتمد Manager Signature التوقيع للمدير

Tell: +971 4 427 37 27 Website: www.phtuae.ae Address: Dubai, United Arab Emirates P.O.Box: 186418 DXB



Date:

Item:

Grade:

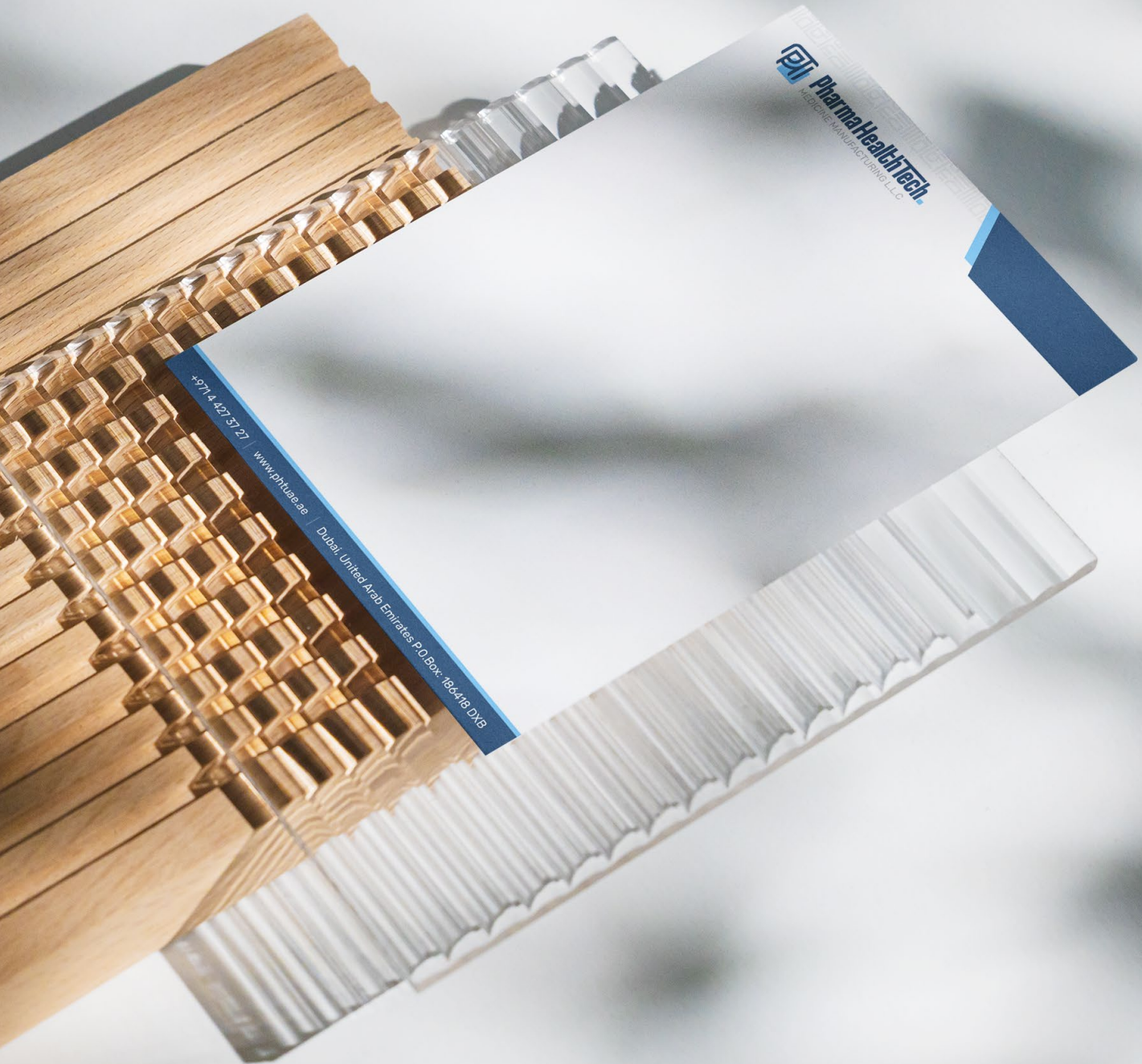
Specification:

Packing:

Dubai, United Arab Emirates

 info@phtuae.ae







PharmaHealthTech
MEDICINE MANUFACTURING LLC

دريم Drh
فلس Fils
No.

Paid To Mr. / Mrs. / M.s
The sum of Dirhams.
Cash / Transfer / Cheque No.
Being

Rec. Signature
التوقيع المستلم

Approved Signature
التوقيع المصدق

Address: Dubai, United Arab Emirates P.O.Box: 186418 DXB

Tell: +971 4 427 53 27
website: www.phthuae.ae

Date
التاريخ

إدفعوا من السيد / السيدة / السادة
مبلغ وقدره درهم

البنك
التاريخ

Bank
تقلاً / حواله / شيك رقم
وذلك عن
Date

Manager Signature
التوقيع المدير

سند صرف
Payment Voucher







Business Cards

Personal business cards







 **PharmaHealthTech**
MEDICINE MANUFACTURING L.L.C

Asghar Kafi
Partner, General Manager

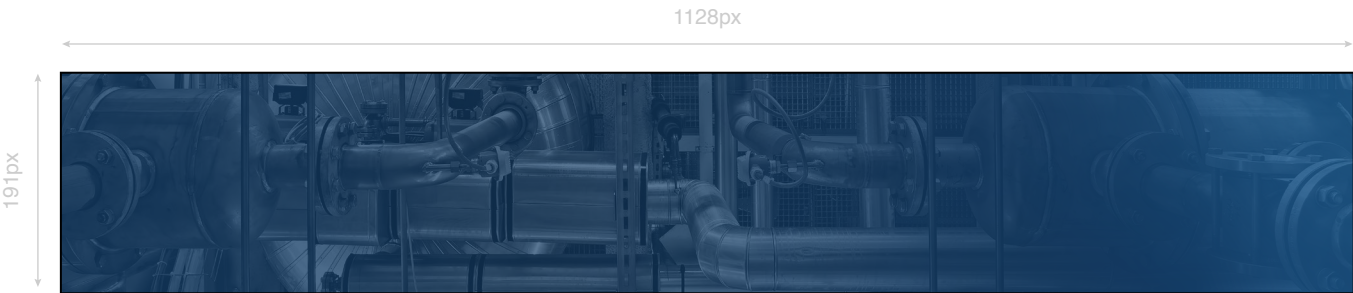
+971 50 65 35 995
+971 4 427 37 27

 a.kafi@phtuae.ae
 www.phtuae.ae

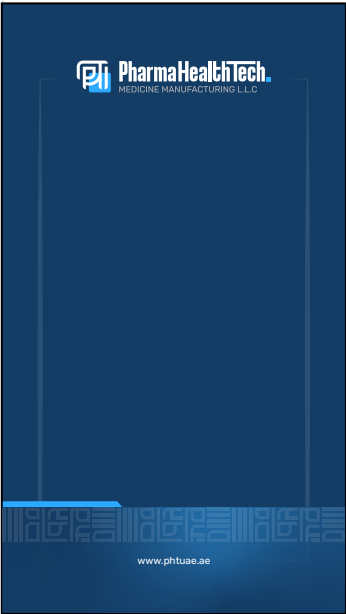
 Dubai, United Arab Emirates
186418 DXB

Social Media

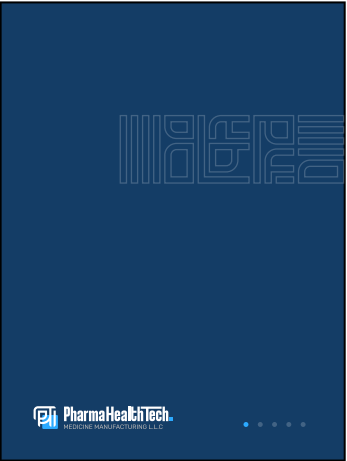
Linked-in banner, YouTube banner, Instagram posts



Story



1x1 Post



3x4 Post

1x1 Post



3x4 Post

